



## Sample News Release

*Your organization may use this template to develop and issue a news release. Local media may be particularly interested in covering your achievement.*

(Insert media contact information)

### **(Organization name) receives Leading Laboratories recognition from ASCP and The Joint Commission**

(CITY, State, Date) – (Organization name) has received Leading Laboratories recognition from the American Society for Clinical Pathology (ASCP) and The Joint Commission. The two-year designation serves as proof of (organization name) commitment to laboratory excellence and to help improve patient outcomes.

(Organization name) underwent a rigorous application process to receive the recognition, including a review of its outcomes, indicators, metrics and evidence. Additionally, (organization name) had to demonstrate excellence in four key areas: elevating quality outcomes, supporting professional development, cultivating trusted leadership and promoting laboratory visibility.

(Insert specific examples of how organization excelled at meeting recognition’s criteria)

(Insert quote from organization leader)

“The Leading Laboratories recognition elevates and distinguishes the discerning and empowering work laboratories do for patients every day,” says E. Blair Holladay, PhD, MASCP, SCT(ASCP)CM, CEO of ASCP. “We congratulate (organization name) on their dedication to patient care, and their commitment to raising the visibility of the laboratory as the foundation of healthcare.”

“We commend (organization name) for achieving the Leading Laboratories recognition and for its commitment to help support quality and safety within the laboratory setting,” said Heather Hurley, executive director, Laboratory Accreditation, The Joint Commission. “The medical laboratory team plays a critical role – often behind-the-scenes – to provide the continuum of care. I congratulate all the laboratory team members at (organization name) for their dedication to their complex and important work.”

The Leading Laboratories recognition, developed and refined by laboratory leaders, is available to all Joint Commission-accredited hospital laboratories. To learn more about the program, please visit [leadinglaboratories.org](http://leadinglaboratories.org).

###

(Insert organization boilerplate)