



## **Sharing Your Leading Laboratories Recognition**

- Include an announcement or feature story in internal and external publications, patient literature or organization website to announce the recognition.
- Share your recognition on social media. Be sure to use the hashtag #LeadingLaboratories and tag The Joint Commission and ASCP (see sample social media messaging).
- Pitch a feature story to local media promoting your laboratory team's major achievements to help support safe and quality care.
- Upload an announcement to your organization's waiting room TV screens.
- Proudly display the Leading Laboratories decal in prominent locations within your organization.
- Send a letter from your C-suite to internal and external stakeholders.
- Encourage organizational leaders to speak about the recognition at conferences and other engagements.